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Fall, 1954
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Oregon-Grown

R O S E S

Grandiflora

Dean Collins

Plant Pat. No. 1279

"The Lazy
Gardener's Rose"

Roseway Nurseries



Growers of Fine Roses



4228 N.E. 77TH AVENUE

PORLAND 13, OREGON

Foreword...

For the past 20 years we have been growing roses exclusively for the wholesale trade, and have shipped our *Oregon-Grown* Roses to nurseries throughout the United States, Hawaii, and Canada. However, since introducing DEAN COLLINS, "The Lazy Gardener's Rose," in the Fall of 1953, we find that we are automatically also in the retail field, as we cannot possibly cover all the thousands of nurseries throughout the country. For this reason, we are offering the following limited list. Of the 200 varieties we grow, we consider these the "cream of the crop" and have limited our retail offerings to this selection and those listed in the All-America Story.

Our *Oregon-Grown* Roses are two-year-old, No. 1 Grade, field-grown plants, grown without irriga-

tion, so they are hardy, well-ripened plants, with a strong fibrous root system which will get your roses off to a flying start.

Shipping Season: Approximately Nov. 10th to May 10th. Please order early.

GUARANTEE — We guarantee our stock to be true to name and to grow if proper care is given. If any stock purchased fails to start growing after being properly planted and cared for, we will replace free of charge. This free replacement policy does not include any transportation charges which must be borne by the customer.

Any claims for adjustments must be made with us on or before July 1st on purchases made the preceding fall or spring. In no event will we be liable for more than the original purchase price.

Proper Planting Means Better ROSES



Figure 1

Roses should be planted as soon as possible after delivery. After unpacking, soak the roots in a pail of muddy water about the consistency of syrup to coat the roots with damp soil.

Figure 2

All-America Rose Selections recommends that the roots be placed so they will grow downward at a 45 degree angle. Make sure that the holes are large enough to take roots without crowding and deep enough so the lower part of the bud union or crown will be even with the surface. Work soil around roots to hold them in place.

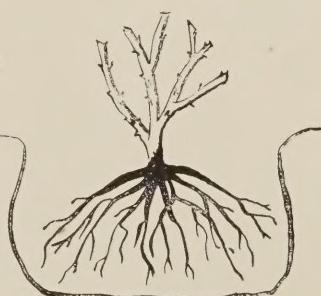


Figure 3

When roots are completely covered, pour in half a pail of water to eliminate air pockets. When the water has drained off, fill the remainder of the hole with soil and tamp it down firmly. Prune any bruised ends or weak stems.

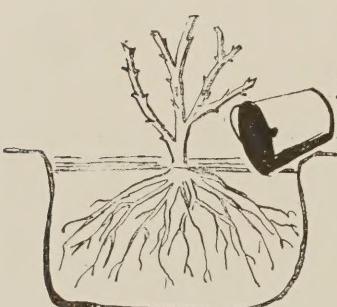
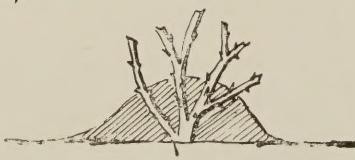


Figure 4

Build a soil mound from six to eight inches high around each plant. This will protect them until growth begins and will avoid injury to the canes by an unseasonal freeze in colder climates. The mound should be removed carefully after growth is under way.



The New GRANDIFLORAS

This new class was voted in by the American Rose Society this Spring, and consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters, but with individual stems long enough for cutting. The flower size, though not necessarily as large as a Hybrid Tea, is larger than the average Floribunda. Plant these as a background, and Floribundas in front for a real splash of color!

QUEEN ELIZABETH, Plant Pat. 1259. First All-America winner in the Grandiflora class. The superb pure pink tone of the choicest Cattleya orchids has been captured in this rose named in honor of Queen Elizabeth. Exceptional vigor; deep green glossy foliage. Blooms are carried both singly and in gay clusters. Each, \$3.00.

DEAN COLLINS, Plant Pat. 1279. "The Lazy Gardener's Rose." Full double, long-lasting blooms of luminous rose-opal and carmine. Plants are vigorous and upright, with glossy dark green, mildew-resistant foliage. A real hot weather rose. Same parentage as Queen Elizabeth: Floradora x Charlotte Armstrong. Hybridized by Dr. Walter Lammerts. Each, \$2.50.

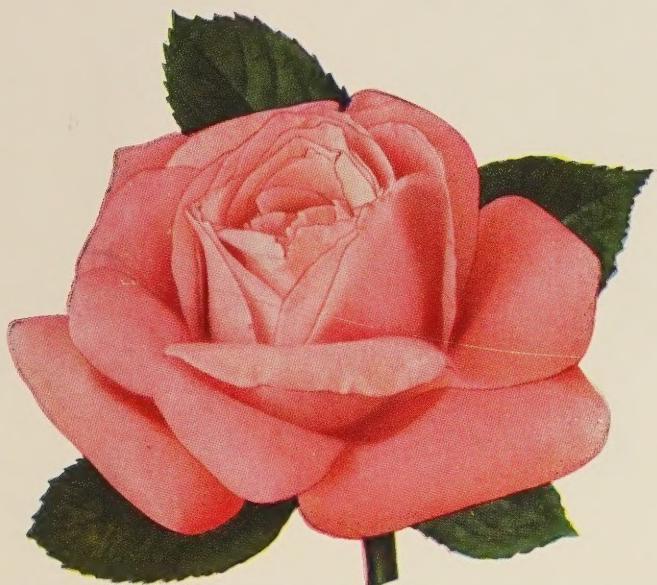
CARROUSEL, Plant Pat. 1066. Non-fading blooms of vivid dark red, on a vigorous plant; mildew resistant foliage. This rose has been good everywhere. The picture opposite does not do it justice. We know you will like it. Each, \$2.00.

BUCCANEER, Plant Pat. 1119. Brilliant buttercup yellow, shining and lasting, with good foliage; Hybrid Tea type blooms come both singly and in clusters. Tall, vigorous grower. Each, \$2.75.

(All four Grandifloras pictured on opposite page.)

SEE SPECIAL OFFER

The New Grandiflora Class



QUEEN ELIZABETH
(Plant Pat. No. 1259)



CARROUSEL
(Plant Pat. No. 1066)

Grandiflora Special

QUEEN ELIZABETH

DEAN COLLINS

CARROUSEL

BUCCANEER

Group Offer—Pictured
One of each **\$9.25**
(Regular Value \$10.25)

Three of each **\$27.00**



BUCCANEER (Plant Pat. No. 1119)



DEAN COLLINS
(Plant Pat. No. 1279)



SUTTER'S GOLD
(Plant Pat. No. 885)



CAPISTRANO
(Plant Pat. No. 922)



NEIGE PARFUM



CHRYSLER IMPERIAL
(Plant Pat. No. 1167)



TIFFANY (P.A.F.)

HYBRID TEAS

CAPISTRANO, Plant Pat. 922. Deep glowing pure rose pink. Most intense fragrance. Vigorous, hardy, excellent foliage. Each, \$2.00.

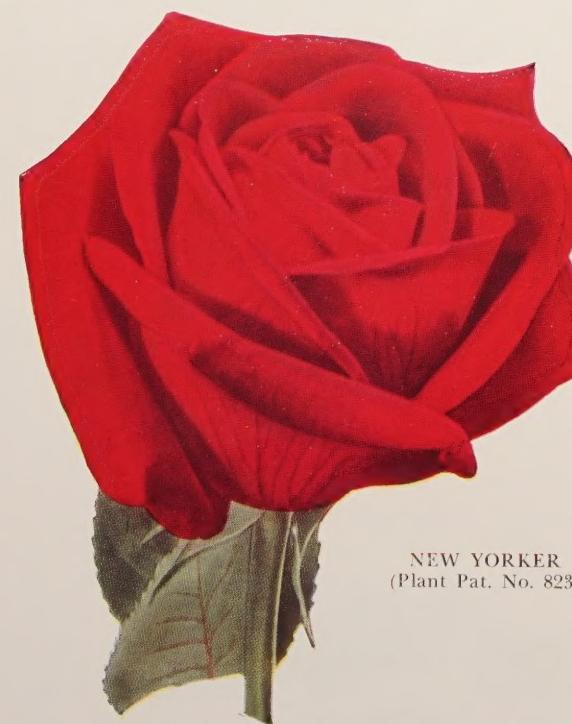
CHARLES MALLERIN, Plant Pat. 933. A big, velvety black-red rose that holds its color. The 30 to 40 petaled, fragrant, high-centered blooms are borne on a tall, vigorous bush. Each, \$2.50.

CHARLOTTE ARMSTRONG, Plant Pat. 455. Long pointed, carmine-red buds open to full flowers of cerise-rose. Does well everywhere. Each, \$2.25.

CHRYSLER IMPERIAL, Plant Pat. 1167. Long, tapering buds; vivid, crimson-red flowers are breath-takingly fragrant and last well. Foliage is large, dark and glossy. Each, \$2.50.

CONFIDENCE, Plant Pat. 1192. Blush-pink to yellow blend; large exhibition-type flower. Prolific bloomer, fragrant. Upright plant. Each, \$2.00.

CRIMSON GLORY. Fragrant, velvety crimson, shaded black and maroon. Compact plant performs well everywhere. Each, \$1.50.



NEW YORKER
(Plant Pat. No. 823)

FIRST LOVE, Plant Pat. 921. Long, tapering buds of dawn-pink and rose. Prolific bloomer. Ideal for cutting. Each, \$2.25.

HAPPINESS, Plant Pat. 911. Long, pointed buds open to large, high-centered blooms of brilliant red. Long cutting stems. Each, \$2.00.

HELEN TRAUBEL, Plant Pat. 1028. The color varies with the weather, from a sparkling pink to luminous apricot. Magnificent, long buds; abundant, attractive foliage. Each, \$2.50.

MIRANDY, Plant Pat. 632. Ovoid buds of deep, rich red with black shadings which open to long-lasting, extremely double flowers of chrysanthemum red. A hot weather rose. Each, \$2.25.

MME. HENRI GUILLOT, Plant Pat. 337. Pointed buds of warm raspberry pink expand into big exhibition flowers. Glossy foliage. Each, \$2.00.

MOJAVE, Plant Pat. 1176. All-America 1954 winner. Exquisite buds of glowing orange, streaked with flame and vermillion, on long cutting stems. Strong, upright grower; glossy foliage. Each, \$2.75.

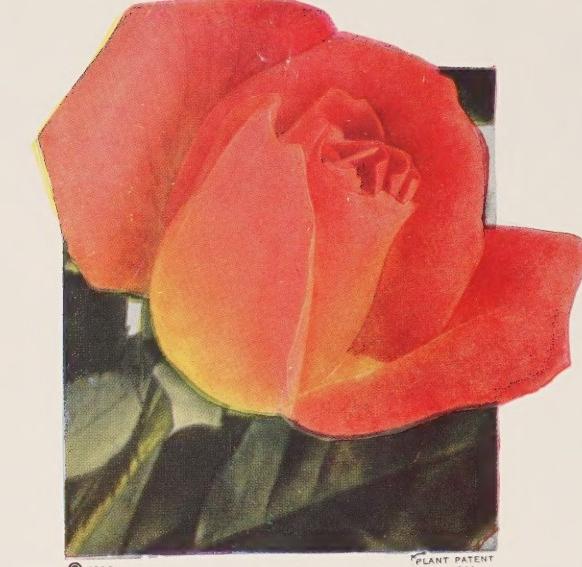
NEIGE PARFUM. One of the most fragrant roses; copious, breath-taking lemon-verbena aroma. Long well formed buds of creamy-white, with faint shade of lemon at base, open to peony shaped flower of pure white, on long cutting stems. Rich, dark green foliage. Each, \$1.75.

NEW YORKER, Plant Pat. 823. Large, velvety scarlet, long-lasting flowers; non-fading; fruity fragrance; prolific bloomer. Each, \$2.00.

NOCTURNE, Plant Pat. 713. Bright cardinal red with dark shadings of crimson; large petals, long-lasting fragrant flowers. Each, \$2.00.

PEACE, Plant Pat. 591. Ovoid golden-yellow buds etched with pink, open slowly giving long-lasting blooms which change from canary-yellow, pale gold to ivory, with a varying flush of pink on the edges of the lightly ruffled petals. Each, \$2.50.

SHOW GIRL, Plant Pat. 646. Long buds of deep rose-pink open to huge, magnificent blooms of clear pink. Vigorous grower; hardy. Each, \$2.00.



SIGNORA
(Plant Pat. No. 201)

SIGNORA, Plant Pat. 201. This rose from Italy is a masterpiece. Long burnt sienna buds open to lighter hue toward mandarin. Tall plants. Blooms on long, strong stems; handsome foliage. Each \$1.75.

SUN VALLEY ROSE, Plant Pat. 1135. Warmest, richest, most radiant yellow ever captured in a rose! Holds color without fading. Beautiful form in buds; full double bloom. Vigorous, hardy; excellent foliage. Each, \$2.50.

SUTTER'S GOLD, Plant Pat. 885. Tapering buds of golden yellow, streaked with orange and red. Glossy foliage. Each, \$2.25.

SUZON LOTTHE, Plant Pat. 934. Pearly pink, flushed with deeper pink at edges of petals. Vigorous; hardy; fragrant. Each, \$2.00.

TIFFANY, P.A.F. 1955 All-America winner. A beautiful phlox-pink in bud and open flower. Long-pointed buds have yellow at base of petals. Open flowers are exhibition quality, produced singly on long cutting stems. Fragrant; vigorous; hardy. Each, \$3.00.

THE DOCTOR. Immense, high-centered fragrant blooms of deep, sparkling pink. Each, \$1.50.



SUN VALLEY
(Plant Pat. No. 1135)



SHOW GIRL
(Plant Pat. No. 646)



HELEN TRAUBEL
(Plant Pat. No. 1028)



MOJAVE
(Plant Pat. No. 1176)

Plant FLORIBUNDAS for Mass

For brilliant splashes of color in your garden, use Floribundas! Use them for beds, borders, specimen plantings, foundations, and hedges. Use them in front of the taller-growing Grandifloras.

BETTY PRIOR, Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size, and color. Carmine to pink. Each, \$1.50.

CHATTER, Plant Pat. 739. Velvety crimson clusters which last for two or three weeks, cover the plant, and as one finishes, new buds open to take its place. Unequaled for continuous color. Sturdy and hardy, with an 18" disease-resistant bush. Each, \$1.50.

DONALD PRIOR, Plant Pat. 377. Brilliant red clusters provide a blaze of color all summer. Sturdy, vigorous plants. Each, \$1.50.

EMBERS, Plant Pat. 1178. A red that glows like a red-hot coal. Continuous bloomer; medium plant; heavy foliage. This rose likes warm, dry weather. Each, \$2.25.

FASHION, Plant Pat. 789. Glowing coral-peach buds and flowers of exquisite form borne in clusters throughout the growing season. Each, \$2.00.

FLORADORA. Brilliant, cinnabar-red to orange-scarlet camellia-like blooms; excellent for cutting. Glossy, disease resistant foliage. Each, \$1.50.

FRENSHAM. English Gold Medal winner. Velvety crimson flowers in huge clusters; compact and branching; excellent for hedges. Each, \$1.50.

FROLIC, Plant Pat. 1179. Masses of clear bright pink blooms cover the plant from Spring until frost. Each, \$2.25.

IRENE OF DENMARK, Plant Pat. 889. Exquisitely formed, pure white "Sweetheart" buds; excellent for corsages. Hardy. Each, \$1.75.

JIMINY CRICKET, P.A.F. 1955 All-America winner. Dainty urn-shaped buds of tangerine-red, open to 3½" blooms of coral-orange and vermillion. Tall, vigorous, healthy plants. Each, \$2.50.

LILIBET, Plant Pat. 1209. 1954 All-America winner. Small exquisite buds of rose-pink, open to semi-double, fragrant, dawn-pink flowers. Excellent for corsages and arrangements. Each, \$2.00.

MANDARIN, Plant Pat. 1040. A tall growing plant with large clusters of a beautiful oxblood-red color, reminiscent of Burgundy wine. Each, \$1.50.

MA PERKINS, Plant Pat. 1143. Fragrant, pink buds open to 25-petaled blooms of sparkling shell-pink. Vigorous and disease-resistant. Each, \$2.00.

MASQUERADE, Plant Pat. 975. Unique novelty. Each cluster shows semi-double blooms of yellow, red, pink and maroon, in magnetic combination. Vigorous; hardy; glossy foliage. Each, \$2.00.

PINOCCHIO, Plant Pat. 484. Salmon, flushed gold, immense clusters of baby roses. Delightful, fruity fragrance. Blooms almost continuously from June to frost. Each, \$1.50.

RED CAP, Patent Applied for. Large clusters of brilliant red "cap" the medium-tall growing plants all season. New this year. Each, \$2.50.

RED PINOCCHIO, Plant Pat. 812. Clusters of rich carmine buds open to flowers of rich glowing velvety red. Vigorous, hardy. Each, \$1.50.

ROSE ELFE. Graceful clusters of dainty pink camellia-like double blooms. Excellent for corsages and flower arrangements. Each, \$1.50.

VOGUE, Plant Pat. 926. Exquisitely formed buds of flame red open to graceful high-centered flowers of begonia-rose. Tall, vigorous. Each, \$2.00.

YELLOW PINOCCHIO, Plant Pat. 992. Petite buds that open to great masses of apricot-yellow blooms. Sturdy plants with tough, very disease-resistant foliage. Each, \$1.50.

JUST RELEASED! NEW! LIMITED QUANTITY!

GRANDMERE JENNY (H.T.), Plant Pat. 1148. This one will remind you of Peace, but the buds are long and tapering, opening to blooms of 25 to 30 petals, of soft yellow, suffused pink. Excellent for arrangements. Each, \$2.50.

RED WONDER (Floribunda), Plant Pat. Pending. Glowing crimson-carmine 3" blooms in handsomely arranged clusters, that are very long lasting. Excellent leathery disease-resistant foliage. Vigorous grower. Very outstanding. Each, \$2.00.

QUANTITY RATES

Quantity Rates shown for 3 or more plants apply on three plants of the same variety. Less than three plants of mixed varieties cannot be sold at the quantity rate.

Three \$1.50 roses of one variety, \$3.90
Three \$1.75 roses of one variety, \$4.65
Three \$2.00 roses of one variety, \$5.25
Three \$2.25 roses of one variety, \$6.00
Three \$2.50 roses of one variety, \$6.60
Three \$2.75 roses of one variety, \$7.20
Three \$3.00 roses of one variety, \$7.95

SHIPPING

Due to the excessive cost of parcel post, we find it necessary to ask that you add 10% to cover part of our cost of mailing and handling.

All roses shipped out will be 2 year, No. 1 grade or better.

Minimum order, \$3.00.

Remember — There is no substitute for quality.

Order early while we have a complete selection. Shipment can be made any time between Nov. 10th and May 10th as you indicate on order sheet.

Color in Your Garden



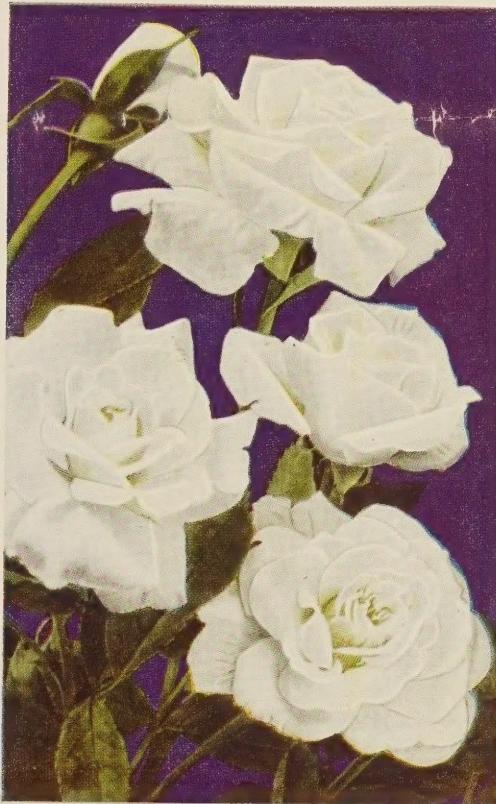
MASQUERADE
(Plant Pat. No. 975)



JIMINY CRICKET
(Plant Pat. Applied for)



FLORADORA



IRENE OF DENMARK
(Plant Pat. No. 889)



VOGUE
(Plant Pat. No. 926)

CLIMBING ROSES

CITY OF YORK. Fragrant, 3-inch, semi-double, creamy-white blooms in clusters. Lovely, glossy foliage; vigorous; hardy. Each, \$1.50.

CORAL DAWN, Plant Pat. 1117. Lustrous, disease-resistant, dark green foliage sets off the sparkling coral-pink double blooms from Spring until frost. Hardy. Each, \$2.50.

DESCANSO PILLAR, Patent Applied for. Unquestionably the finest everblooming pillar rose to date. It has everything! Luxuriant glossy foliage; long urn-shaped buds open into beautiful, high-centered 5-inch blooms of begonia-rose to deep rose-pink; hardy. Each, \$2.50.

EDNAH THOMAS. Large double salmon-rose blooms on strong stems; fragrant; vigorous; recurrent bloom. Each, \$1.50.

CLIMBING GOLDILOCKS, Plant Pat. 1090. Clusters of rich yellow double blooms recur all season; vigorous; hardy. Each, \$2.50.

CLIMBING PEACE, Plant Pat. 932. Climbing sport of the ever-popular Peace bush. Our selected strain really blooms the first season. Each, \$2.50.

CLIMBING PINOCCHIO, Plant Pat. 1142. Fragrant salmon-pink clusters of bloom all season; hardy; vigorous. Each, \$2.50.

NEW DAWN CLIMBER (Everblooming Dr. Van Fleet). Masses of blush-pink fragrant blooms cover the plant from Spring until frost. Glossy foliage; hardy. Each, \$1.50.



NEW DAWN



CLIMBING CRIMSON GLORY
(Plant Pat. No. 736)

CLIMBING CRIMSON GLORY, Plant Pat. 736. Climbing form of the popular bush Crimson Glory. Fragrant; vigorous. Each, \$2.50.

 HIGH NOON CLIMBER, Plant Pat. 704. An everblooming yellow with Hybrid Tea form. Needs winter protection in colder climates. Each, \$2.50.



HIGH NOON CLIMBER
(Plant Pat. No. 704)

Roseway Nurseries

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